



Informatica® MDM - Product 360
8.1.1

Product 360 Documentation at a Glance

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Table of Contents

Abstract. iv

Chapter 1: Product 360 Documentation..... 5

Overview. 5

Who works with Product 360?. 6

Which guides are relevant to me? 7

Which guides should I read first? 8

What does each guide explain? 9

Abstract

Customers use Informatica® MDM - Product 360 to manage product information and suppliers. This document identifies who uses Product 360 and identifies the guides that each type of user should read to achieve their goals. The last page describes all the guides and tells you where to find them.

CHAPTER 1

Product 360 Documentation

This chapter includes the following topics:

- [Overview, 5](#)
- [Who works with Product 360?, 6](#)
- [Which guides are relevant to me? , 7](#)
- [Which guides should I read first? , 8](#)
- [What does each guide explain? , 9](#)

Overview

This document is your starting point for understanding the Informatica® MDM - Product 360 documentation set and determining which guides are relevant to you. Start by identifying your user type and how you want to interact with Product 360, and then determine which guide recommendations or reading orders to follow. If you see a guide that you want to learn more about, read the guide description.

This document contains sections that answer the following questions:

Who works with Product 360 ?

Defines teams and users that work with Product 360.

Which guides are relevant to me?

Groups the related guides based on how you want to interact with Product 360.

Which guides should I read first?

Lists the reading order for the guides when performing common tasks in Product 360.

What does each guide explain?

Describes the purpose for each guide.

Who works with Product 360?

When your organization purchases Product 360, the first thing you do is assemble an implementation team. After the team implements Product 360, the data stewards, content managers, business users, and suppliers can access and manage the product master data.

Implementation Team

The implementation team includes technical specialists, business analysts, implementers, and MDM administrators. Members of the implementation team determine the goals and requirements for the project. They plan the Product 360 installation environment, topology, features, data model, data flows, and rules.

Technical Specialists

Technical specialists include technical consultants and architects. Technical specialists set up the hardware and software environment, install Product 360, and might integrate Product 360 with other applications.

Business Analysts

Business analysts include data quality analysts. The business analysts understand the business and have familiarity with the source systems that will provide data to Product 360. They can define the requirements for rules and data flows that reflect the needs of the business.

Implementers

Implementers include project managers. Implementers design, develop, test, and deploy the Product 360 implementation. They gather requirements from other members of the implementation team to ensure that the Product 360 implementation will meet the needs of the business. An implementer creates the data model, match rules, data flows, and all other requirements.

MDM Administrators

MDM administrators create and assign user roles and update Product 360 as required. They should participate in the design of the implementation so that they can maintain it afterwards.

Users

MDM users are the people who use and administer the Product 360 implementation.

Data Stewards

Data stewards are responsible for data quality. Data stewards apply rules and regulations by running data quality rules on the product master data. They also manage the attributes, categories, and other details of the Product 360 implementation.

Content Managers

Content managers include product managers and category managers. Content managers maintain core attributes, own the product life-cycle, and are responsible for go-to-market strategy. They maintain data on the product taxonomy and attributes, classify products against a taxonomy, and update or enhance product information.

Business Users

Business users include copy writers, buyers, merchandisers, eCommerce managers, and creative team members. Business users interact with the product master data through the Product 360 interfaces. They might participate in a review workflow, where they approve changes and additions to the product master data. MDM administrators assign roles to the business users to control their access to product master data.

Suppliers

Suppliers can onboard themselves by using the Product 360 Supplier Portal. They can add and update product information.

MDM Administrators

MDM administrators manage and maintain the Product 360 implementation.

Which guides are relevant to me?

There are many guides available to help you install, configure, administer, use, or upgrade Product 360.

The following diagram shows you the recommended and optional guides based on how you want to interact with Product 360:

	Recommended	Optional
Release Information	Release Notes	
Install	Installation Guide Sizing Guide	
Configure	Configuration Guide Accelerators Guide	Supplier Portal Administrator Guide Software Development Kit Guide
Administer	Operation Guide	
Use	Web UI User Guide	Supplier Portal User Guide Desktop UI User Guide Media Manager User Guide, Web Media Manager User Guide, Nativ
Upgrade	Migration Guide	

Which guides should I read first?

Depending on the task you are performing in Product 360, you might want to read guides in a certain order.

The following diagram shows you the suggested reading order for common tasks:

Task	User or Team Responsible	Documentation Flow	
Installing Product 360	Implementation Team	Installation Guide	→ Sizing Guide
Configuring Product 360	Implementation Team	Configuration Guide	→ Accelerators Guide
Using Product 360	Data Stewards Content Managers Business Users	Web UI User Guide	→ Media Manager User Guide
Running Product 360	MDM Administrator	Operation Guide	
Upgrading Product 360	MDM Administrator Technical Specialists	Release Notes	→ Migration Guide
Configuring the Supplier Portal	MDM Administrator	Configuration Guide	→ Supplier Portal Administrator Guide
Using the Supplier Portal	Suppliers	Supplier Portal User Guide	

What does each guide explain?

Each guide explains key concepts or helps you to use a tool. Read the guide descriptions to determine if a guide contains the information you need.

The following table describes the guides in the Product 360 documentation set:

Name	Description	User	Goal
Accelerators Guide	Explains how to integrate Product 360 with other Informatica products and third-party software.	Implementer MDM Administrator	Configure
Configuration Guide	Explains how to configure the Product 360 components.	Implementer MDM Administrator	Configure
Desktop UI User Guide	Shows how to use the desktop client user interface to access product data.	Content Managers Business Users	Use
Installation Guide	Explains how to install the Product 360 components.	Implementer	Install
Media Manager User Guide, Nativ	Shows how to use the Media Manager desktop client user interface.	Content Managers Business Users	Use
Media Manager User Guide, Web	Shows how to use the Media Manager web client user interface.	Content Managers Business Users	Use
Migration Guide	Explain how to upgrade Product 360 and migrate databases and other resources.	MDM Administrator Technical Specialist	Use
Operation Guide	Explains how to tune, maintain, back up, and restore the environment.	MDM Administrator Technical Specialist	Administer
Release Notes	Describes what's new for this release. Important: Read this document carefully before you upgrade.	MDM Administrator Technical Specialist	Upgrade
Sizing Guide	Explains how to evaluate the data load and determine the system requirements for Product 360.	Implementer MDM Administrator Technical Specialist	Install
Software Development Kit Guide	Explains how to use the SDK within an Eclipse IDE.	Implementer MDM Administrator	Configure
Supplier Portal Administrator Guide	Explains how to configure the Supplier Portal.	Implementer MDM Administrator	Configure
Supplier Portal User Guide	Shows how to use the Supplier Portal to access supplier information.	Suppliers	Use
Web UI User Guide	Shows how to use the web client user interface to access product data.	Content Managers Business Users	Use