

Informatica[®] Cloud MDM - Customer 360 for Salesforce Spring 2019 Version 6.60

Setup Guide

Informatica Cloud MDM - Customer 360 for Salesforce Setup Guide Spring 2019 Version 6.60 August 2019

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Preface

Follow the instructions in the *Informatica Cloud MDM* - *Customer 360 for Salesforce Setup Guide* to set up Cloud MDM - Customer 360 for Salesforce (CC360).

This guide is written for administrators who are responsible for installing and updating CC360. This guide assumes that you are familiar with the Salesforce environment.

Informatica Resources

Informatica provides you with a range of product resources through the Informatica Network and other online portals. Use the resources to get the most from your Informatica products and solutions and to learn from other Informatica users and subject matter experts.

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- · View product availability information.
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Informatica Knowledge Base

Use the Informatica Knowledge Base to find product resources such as how-to articles, best practices, video tutorials, and answers to frequently asked questions.

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Use the Informatica Documentation Portal to explore an extensive library of documentation for current and recent product releases. To explore the Documentation Portal, visit <u>https://docs.informatica.com</u>.

If you have questions, comments, or ideas about the product documentation, contact the Informatica Documentation team at infa_documentation@informatica.com.

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Informatica Velocity

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You can find Informatica Velocity resources at <u>http://velocity.informatica.com</u>. If you have questions, comments, or ideas about Informatica Velocity, contact Informatica Professional Services at <u>ips@informatica.com</u>.

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Informatica Global Customer Support

You can contact a Global Support Center by telephone or through the Informatica Network.

To find your local Informatica Global Customer Support telephone number, visit the Informatica website at the following link:

https://www.informatica.com/services-and-training/customer-success-services/contact-us.html.

To find online support resources on the Informatica Network, visit <u>https://network.informatica.com</u> and select the eSupport option.

CHAPTER 1

Installing Cloud MDM - Customer 360 for Salesforce

This chapter includes the following topics:

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Installing Cloud MDM - Customer 360 for Salesforce Overview

Cloud MDM - Customer 360 for Salesforce (CC360), is a master data management application that runs on your Salesforce organization within Force.com. You can also configure Cloud MDM - Customer 360 for Salesforce to integrate with Informatica Data as a Service (DaaS), and verify addresses, email addresses, and phone numbers of records. When you download the Cloud MDM - Customer 360 for Salesforce application, you receive an email that contains the link to the package installation. Use the link in the package installation email to install CC360.

Before You Begin

Download the CC360 application from the Salesforce AppExchange site. When you download the application, you receive an email with the link to the CC360 package and a password for the installation.

Installing CC360

CC360 installation includes installing and activating CC360. Use the link in the package installation email to install CC360. After the installation, activate CC360 to access the CC360 features. If you want to use only

DaaS, you do not need to activate CC360. To use DaaS, enable the address verification, email address verification, and phone number validation services.

- 1. Install and activate CC360.
- 2. Complete the CC360 setup.

Step 1. Install and Activate CC360

Use the installation link in the welcome email. After the installation, activate CC360 to access the CC360 features.

1. In the welcome email, click the CC360 installation link.

If you want to install CC360 to a sandbox environment, change the first portion of the link from https://login.salesforce.com to https://test.salesforce.com.

The Package Installation Details password page appears.

2. Enter the installation password and click **Submit**.

The **Package Installation Details** description page appears.

3. Click Continue.

The Package Installer Approve Package API Access page appears.

4. Configure all objects to have read, create, and edit permission, and click **Next**.

The Package Installer: Choose Security Level page appears.

5. Select Grant Access to all users and click Next.

If required, you can change the security level after the package installation.

The Package Installer: Install Package page appears.

- 6. Ignore if any Apex test failures occur and click Install.
- 7. From the Setup section of the CC360 Admin tab, click Run the Setup Wizard.
- 8. To enable the Informatica Address Verification service, perform the following tasks:
 - a. In the Service Setup section, click Address Verification.
 - b. In the Service Information section, enable Informatica Address Verification service.
 - c. Enter the authentication credentials to access the address verification service.
 - d. Click Save.

Test Connection is enabled.

e. To test the connection with the Address Verification service, click Test Connection.

For more information about configuring the Informatica Address Verification settings, see the *Informatica Cloud MDM* - *Customer 360 for Salesforce Administrator Guide*.

- 9. To enable the Informatica Email Address Verification service, perform the following tasks:
 - a. In the Service Setup section, click Email Address Verification.
 - b. In the Service Information section, enable Informatica Email Address Verification service.
 - c. Enter the authentication credentials to access the email address verification service.
 - d. Click Save.

Test Connection is enabled.

e. To test the connection with the Email Address Verification service, click Test Connection.

For more information about configuring the Informatica Email Address Verification settings, see the *Informatica Cloud MDM - Customer 360 for Salesforce Administrator Guide*.

- 10. To enable the Informatica Phone Validation service, perform the following tasks:
 - a. In the Service Setup section, click Phone Number Validation.
 - b. In the Service Information section, enable Informatica Phone Validation service.
 - c. Enter the authentication credentials to access the phone number validation service.
 - d. Click Save.

Test Connection is enabled.

e. To test the connection with the Phone Validation service, click Test Connection.

For more information about configuring the Informatica Phone Validation settings, see the *Informatica Cloud MDM* - *Customer 360 for Salesforce Administrator Guide*.

- 11. To activate CC360, perform the following tasks:
 - a. Click Activate CC360.

The License Activation page appears.

- b. Enter the activation code.
- c. Click Submit.

Step 2. Complete the Setup for CC360

To complete the setup for CC360, create a data set named Active with Setup Completed enabled.

- 1. Based on the Salesforce environment that you use, perform one of the following tasks:
 - In Salesforce Classic, perform the following tasks:
 - 1. In the upper-right corner of the page, select your name, and click Setup.
 - 2. Under App Setup, click Develop > Custom Settings.
 - In Lightning Experience, perform the following tasks:
 - Click the quick access menu (^{QQ}), and then click Setup. The Setup Home page appears.
 - 2. Under PLATFORM TOOLS, click Custom Code > Custom Settings.

The **Custom Settings** page appears.

2. Select Manage for CC360 Settings.

The Custom Setting CC360 Settings page appears.

3. Click New.

The CC360 Settings Edit page appears.

- 4. In the Name text box, enter Active.
- 5. Select Setup Completed and click Save.

Post-Installation Tasks

After you complete the installation of CC360, you must perform the following tasks:

1. Enable Lightning Experience.

2. Perform initial synchronization.

If your organization uses Salesforce Shield Platform Encryption to encrypt fields, do not encrypt the Account Name and Contact Name fields because CC360 does not support encryption of the Account Name and Contact Name fields.

Enabling Lightning Experience

You must enable Lightning Experience to access the CC360 features in Lightning Experience. Enablement of Lightning Experience includes enabling My Domain, disabling LockerService, and configuring a custom tab.

- Add a custom domain to your Salesforce organization URL with the My Domain Salesforce feature. You must enable My Domain to use CC360 custom Lightning components. You must also deploy the domain to the users.
- 2. If you have Salesforce LockerService enabled in your organization, disable the LockerService to use CC360 custom Lightning components.

Note: LockerService isn't enabled for components with API version 39.0 and lower, which covers any component created before Summer '17.

- Create a custom tab to access the Lightning components. You can create a tab to access the record creation page.
- 4. Add the custom tab to the Cloud MDM Customer 360 for Salesforce application.

Creating a Custom Tab to Access the Lightning Components

You can create a custom tab for the Lightning Scout component to access Lightning components.

- In Lightning Experience, click the quick access menu (⁽¹⁾) and then click Setup Home. The Setup Home page appears.
- 2. Under PLATFORM TOOLS, click User Interface > Tabs.
- 3. In the Lightning Component Tabs section, click New.

The New Lightning Component Tab page appears.

- 4. Perform the following tasks:
 - a. Select the Lightning component for which you want to create the tab.

For the record creation page, select DSE:DS_LT_CC360_ScoutComponent.

b. Enter a label for the tab.

The tab name gets automatically populated when you click the field. You can also enter a different tab name.

- c. Select a tab style.
- d. Optionally, enter a description for the tab.
- e. Click Next.
- f. Select the user profiles for which the tab must be available.
- g. Click Save.

Adding the Custom Tab to the Cloud MDM - Customer 360 for Salesforce Application

You must add the custom tab that you created to the Cloud MDM - Customer 360 for Salesforce application to access custom Lightning components.

In Lightning Experience, click the guick access menu (^{QQ}) and then click **Setup Home**.

The Setup Home page appears.

- 2. Under PLATFORM TOOLS, click Apps > App Manager.
- 3. In the MDM Customer 360 for Salesforce row, click the downward arrow, and select Edit.
- 4. From the list of available tabs, select the custom tab that you created and move it to the selected tabs.
- 5. To enable the custom tab, select Overwrite Users' Personal Custom App Customizations.
- 6. Click Save.

1.

Performing Initial Synchronization

After you install CC360, you must run batch jobs or use a data loader to synchronize the Salesforce records with CC360. When you synchronize the records for the first time, CC360 creates beans and master beans for all records.

You can perform the following initial synchronizations:

Initial synchronizations for all the existing Salesforce organization records.
 If the Salesforce organization contained records before Cloud MDM - Customer 360 for Salesforce installation, run the Migrate Accounts, Migrate Contacts, and Migrate Leads jobs to create beans and master beans for the records. Run the migrate jobs with the number of concurrent processes set to one.

For more information about the migrate jobs, see the *Informatica Cloud MDM* - Customer 360 for Salesforce Administrator Guide.

- Initial synchronization for the selected Salesforce organization records. Use the Informatica Cloud Services update task to synchronize objects of a specific type, such as objects with an account type of Partner.
- Initial synchronization for the Salesforce organization without existing records. Use Informatica Cloud Services or the Apex Data Loader to import the records into Salesforce. CC360 creates beans for all the records during synchronization.

CHAPTER 2

Upgrading Cloud MDM - Customer 360 for Salesforce

This chapter includes the following topics:

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- Upgrading CC360, 12
- Post-Upgrade Tasks, 13

Upgrading Cloud MDM - Customer 360 for Salesforce Overview

When a new version of CC360 is available, Informatica sends an email notification. You can upgrade to the latest version of CC360 by installing the upgrade package.

Upgrading CC360

To upgrade CC360, access the Package Upgrade Details and enter your upgrade password.

 Follow the CC360 upgrade link in the welcome email. If you want to upgrade a sandbox environment, change the first portion of the link from https://login.salesforce.com to https:// test.salesforce.com.

The Package Upgrade Details password screen appears in your web browser.

2. Enter your installation password, and click Submit.

The Package Upgrade Details description screen appears.

3. Click Continue.

The Package Installer Approve Package API Access page appears.

- Configure all objects to have read, create, and edit permission, and click Next. The Package Installer: Choose Security Level page appears.
- 5. Select Grant Access to all users and click Next.

If required, you can change the security level after the package installation.

The Package Installer: Install Package page appears.

6. Ignore if any Apex test failures occur and click Install.

Post-Upgrade Tasks

After you upgrade to the latest version of CC360, you must reset the Address Verification related settings for your organization, reset the Customer 360 settings for lead, and optionally, delete the null transaction entries in the EventQueue table.

After you upgrade CC360, perform the following tasks:

- 1. Reset the Address Verification related settings.
- 2. Optionally, delete the null transaction entries in the EventQueue table.
- 3. Reset Customer 360 settings for lead.

Step 1. Resetting the Address Verification Related Settings

CC360 does not require the external adapter to integrate with Address Verification. CC360 programmatically integrates with Informatica Data as a Service to provide the address verification service, the email address verification service, and the phone number validation service.

If you have integrated CC360 with Address Verification, reset the Address Verification related settings configured for your organization.

Use the following sample code in the Salesforce Developer Console to reset the Address Verification related settings:

DSE API SettingsManager.getConfig('getDataQualitySettings', new List<String> {'Reset'});

Step 2. Deleting the Transaction Entries in the EventQueue Table (Optional)

Optionally, delete all the transaction entries in the EventQueue table if the lookup fields of account, contact, and lead are null. The EventQueue table stores the address standardization requests as the transaction entries.

Use the following sample code to retrieve and delete the transaction entries in the EventQueue table if the lookup fields of account, contact, and lead are null:

```
DELETE [SELECT Id from DSE_DS_Event_Queue_c WHERE DSE_DS_Account_c = NULL AND DSE_DS_Contact c = NULL AND DSE_DS_Lead c = NULL]
```

Step 3. Resetting Customer 360 Settings for Lead

If you have defined Customer 360 settings for lead, you must delete the settings and create again.

- 1. From the Setup section of the CC360 Admin tab, click Run the Setup Wizard.
- 2. Click Customer 360 Settings.
- 3. Click Delete for the Lead settings.
- 4. Click New, and configure the settings for Lead.

5. Click Save.

CHAPTER 3

Assigning Permissions

This chapter includes the following topics:

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- Assigning Permissions to User Profiles, 15
- Assigning Permission Sets to Users, 16

Assigning Permissions Overview

User permissions and access settings specify what the users can do within an organization. After you install or upgrade CC360, assign permissions to the users through user profiles and permission sets.

CC360 contains a predefined permission set with access to the CC360 custom objects. You can assign this permission set to the intended users. The permission set extends the functional access of the users irrespective of the user profile.

Assigning Permissions to User Profiles

Use profiles to assign minimum permissions to a group of users.

- 1. Based on the Salesforce environment that you use, perform one of the following tasks:
 - In Salesforce Classic, perform the following tasks:
 - 1. In the upper-right corner of the page, select your name, and click Setup.
 - 2. Under Administration Setup, click Manage Users > Profiles.
 - In Lightning Experience, perform the following tasks:
 - Click the quick access menu (^(Q)), and then click Setup. The Setup Home page appears.
 - 2. Under ADMINISTRATION, click Users > Profiles.

The User Profiles page appears.

2. Click a user profile to which you want to assign permissions.

The profile details appear.

3. To edit the profile, click Edit.

- 4. Edit the permissions in the following sections:
 - Custom Object Layouts
 - Custom Field-Level Security
 - Custom App Settings
 - Custom Tab Settings
 - Enabled Apex Class Access
 - Enabled Visualforce Page Access
- 5. Click Save.

Assigning Permission Sets to Users

Use permission sets to extend the functional access of a user so that the users who belong to the same profile can have different permissions.

- 1. Based on the Salesforce environment that you use, perform one of the following tasks:
 - In Salesforce Classic, perform the following tasks:
 - 1. In the upper-right corner of the page, select your name, and click Setup.
 - 2. Under Administration Setup, click Manage Users > Users.
 - In Lightning Experience, perform the following tasks:
 - Click the quick access menu (^(Q)), and then click Setup. The Setup Home page appears.
 - 2. Under ADMINISTRATION, click Users > Users.

The list of users appear.

2. Click a user.

The user details appear.

- 3. Under Permission Set Assignments, click Edit Assignments.
- Under Available Permission Sets, select CC360 Permission Set and click Add. The CC360 Permission Set is added to Enabled Permission Sets.
- 5. Click Save.

CHAPTER 4

Configuring Page Layout

This chapter includes the following topics:

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- Customizing the Visualforce Pages for Salesforce Objects, 18
- Configuring the Accounts Home Page, 19
- Configuring the Contacts Home Page, 23
- Configuring the Leads Home Page, 27
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- Configuring the Customer 360 View, 36

Configuring Page Layout Overview

After you install CC360, you can configure the page layouts to provide access to CC360 features such as Duplicate Accounts, Other Duplicates, and Consolidated View. Use page layouts to configure the layout of detail and edit pages in CC360.

Configure the following page components on the account, contact, and lead details pages: **Account**

Normalizes the account information to prevent record duplication.

Beans related lists

Displays the data contained in the bean columns.

Consolidated View button

Displays the consolidated data and data sources for the record in the Data Manager.

Contact

Normalizes the contact information to prevent record duplication.

Country ISO field

Normalizes the country information to prevent record duplication.

DaaS Editor

Allows you to verify the contact details, such as addresses, email addresses, and phone numbers. Available only if you configure a DaaS Editor page for the specific object.

Domain field

Normalizes the web domain address to prevent record duplication

Duplicate section

Contains the Duplicate Visualforce component.

Duplicate Visualforce component

Displays records that CC360 identifies as duplicates of the record you are viewing.

Find Duplicates button

Searches for records CC360 identifies as duplicates of the record you are viewing.

Hierarchy Information section

Contains the Hierarchy Visualforce component.

Hierarchy Visualforce component

Displays hierarchies that contain the account record you are viewing.

Legal Form field

Normalizes differences in the legal form, such as Ltd. and Limited, to prevent record duplication.

Master beans related lists

Displays the data contained in the master bean columns.

New button

Configure the New button so the button launches the CC360 Visualforce Account page. The CC360 Visualforce page prevents users from entering duplicate records and replaces the Salesforce page.

Synchronize field

You can flag an account to synchronize during batch synchronization. You can also verify that an account is synchronized.

Customizing the Visualforce Pages for Salesforce Objects

You can override the Visualforce pages through which you can create Salesforce objects. You can hide the custom buttons in the account, contact, and lead Visualforce pages.

Use the following internal settings to customize the Visualforce pages: Roles to Hide Search on Scout Pages

You can hide the custom buttons in the CC360 account, contact, and lead Visualforce pages. To hide **Search, Search Option, Hide Required Fields**, and **Show Required Fields**, set the internal setting Roles to Hide Search on Scout Pages value to a user profile.

The following sample code sets the value of the internal setting to a profile:

```
API_SettingsManager.updateInternalSetting('Roles to Hide Search on Scout
Pages','Profile1');
```

Account Scout Redirect URL

You can override the account Visualforce page and redirect it to a custom account Visualforce page. To override the account Visualforce page, set the internal setting Account Scout Redirect URL value to the URL of a custom account Visualforce page.

Use the following sample code to set the value of the internal setting Account Scout Redirect URL to the URL of a custom account Visualforce page:

```
API_SettingsManager.updateInternalSetting('Account Scout Redirect URL','/apex/<URL
of the custom account Visualforce page>id=@RECORDID@');
```

For example, the following sample code sets the value of the internal setting to the URL of a custom account Visualforce page:

```
API_SettingsManager.updateInternalSetting('Account Scout Redirect URL','/apex/
MyAccountRedirectpagename?id=@RECORDID@');
```

Contact Scout Redirect URL

You can override the contact Visualforce page and redirect it to a custom contact Visualforce page. To override the contact Visualforce page, set the internal setting Contact Scout Redirect URL value to the URL of a custom contact Visualforce page.

Use the following sample code to set the value of the internal setting Contact Scout Redirect URL to the URL of a custom contact Visualforce page:

```
API_SettingsManager.updateInternalSetting('Contact Scout Redirect URL','/apex/<URL of the custom contact Visualforce page>id=@RECORDID@');
```

For example, the following sample code sets the value of the internal setting to the URL of a custom contact Visualforce page:

```
API_SettingsManager.updateInternalSetting('Contact Scout Redirect URL','/apex/
MyContactRedirectpagename?id=@RECORDID@');
```

Lead Scout Redirect URL

You can override the lead Visualforce page and redirect it to a custom lead Visualforce page. To override the lead Visualforce page, set the internal setting Lead Scout Redirect URL value to the URL of a custom lead Visualforce page.

Use the following sample code to set the value of the internal setting Lead Scout Redirect URL to the URL of a custom lead Visualforce page:

```
API_SettingsManager.updateInternalSetting('Lead Scout Redirect URL','/apex/<URL of the custom lead Visualforce page>id=@RECORDID@');
```

For example, the following sample code sets the value of the internal setting to the URL of a custom lead Visualforce page:

```
API_SettingsManager.updateInternalSetting('Lead Scout Redirect URL','/apex/
MyLeadRedirectpagename?id=@RECORDID@');
```

Configuring the Accounts Home Page

Configure the accounts home page to provide access to CC360 functionality, such as synchronization status, duplicate accounts, and hierarchies.

- 1. Override the standard Salesforce Account page.
- 2. Configure the account page layout.
- If you use Lightning Experience, configure the Lightning account page to include the CC360 Lightning components.
- 4. Configure the account search fields.

Step 1. Overriding the Standard Salesforce Account Page

You can override the standard Salesforce Account page to access CC360 processes, such as searching for duplicates, verifying addresses, email addresses, and phone numbers, and searching for records. To override the Salesforce Account page, set the CC360 Account page to the **New** button on the Accounts Home page.

- 1. Based on the Salesforce environment that you use, perform one of the following tasks:
 - In Salesforce Classic, perform the following tasks:
 - 1. In the upper-right corner of the page, select your name, and click Setup.
 - Under App Setup, select Customize > Accounts > Buttons, Links, and Actions. The Buttons, Links, and Actions: Accounts page appears.
 - 3. In the **Buttons, Links, and Actions** table, click **Edit** in the **New** button row. The **Override Standard Button or Link: New** page appears.
 - In Lightning Experience, perform the following tasks:
 - Click the quick access menu (¹), and then click Setup. The Setup Home page appears.
 - Under PLATFORM TOOLS, click Objects and Fields > Object Manager. The Object Manager page appears.
 - Click Accounts. The Details page appears.
 - 4. Click Buttons, Links, and Actions. The Buttons, Links, and Actions page appears.
 - In the New button row, click the downward arrow, and select Edit. The Override Standard Button or Link: New page appears.
- 2. Select Visualforce page, and then select Account Scout [DS_AccountScoutPage].
- 3. Click Save.

Step 2. Configuring the Account Page Layout

You must configure the account page layout to provide access to the CC360 account functionality.

- 1. Based on the Salesforce environment that you use, perform one of the following tasks:
 - In Salesforce Classic, perform the following tasks:
 - 1. In the upper-right corner of the page, select your name, and click Setup.
 - Under App Setup, select Customize > Accounts > Page Layouts. The Account Page Layout page appears.
 - For Account Layout, click Edit.
 The Account enhanced page layout editor appears.
 - In Lightning Experience, perform the following tasks:
 - Click the quick access menu (^{QP}), and then click Setup. The Setup Home page appears.
 - Under PLATFORM TOOLS, click Objects and Fields > Object Manager. The Object Manager page appears.

- Click Accounts. The Details page appears.
- 4. Click Page Layouts. The Accounts: Page Layouts page appears.
- 5. In the Account Layout row, click the downward arrow, and select Edit. The Account Layout page appears.
- 2. From the Account Layout palette, select Buttons and drag the Consolidated View button and Find Duplicates button to the Custom Buttons area under Account Detail.
- 3. From the **Account Layout** palette, select **Fields** and drag the **Section** field from the palette to the **Account** page layout.

The Section Properties window appears.

- 4. Configure the CC360 Information section:
 - a. Enter CC360 Information in the Section Name text box.
 - b. Enable Detail Page and Edit Page.
 - c. Select 2-Column layout.
 - d. Select Left-Right tab-key order.
 - e. Click OK.

The CC360 Information section is added to the Account page.

- 5. From the **Account Layout** palette, select **Fields** and drag the following fields from the palette to the CC360 Information section:
 - Country ISO Code field
 - Legal Form field
 - Domain field
 - Synchronize field
- 6. From the **Account Layout** palette, select **Related Lists** and drag the **Beans** and **Master Beans** related lists from the palette to the Account page layout.
- 7. From the **Account Layout** palette, select **Fields** and drag the **Section** field from the palette to the **Account** page layout.

The Section Properties window appears.

- 8. Configure the Duplicate Accounts section:
 - a. Enter Duplicate Accounts in the Section Name text box.
 - b. Enable Detail Page and Edit Page.
 - c. Select **1-Column** layout.
 - d. Select Left-Right tab-key order.
 - e. Click OK.

The Duplicate Accounts section is added to the Account page.

9. If you use Salesforce Classic, from the **Account Layout** palette, select **Visualforce Pages** and drag **Duplicate Accounts** to the **Duplicate Accounts** section.

You can double-click the Duplicate Accounts Visualforce component to change the display properties of the component.

Note: If you use Lightning Experience, you must add the Lightning component to display the duplicate accounts. For more information about adding the Lightning components, see <u>"Step 3. Configure the Lightning Account Page" on page 22</u>.

- 10. Optionally, if you have Data as a Service (DaaS) enabled in your organization, perform the following tasks:
 - a. From the Account Layout palette, select Visualforce Pages.
 - b. Drag the DaaS Editor Visualforce component from the palette to the Address Information section.
 - c. Click the **Properties** icon of the DaaS Editor Visualforce component and increase the height of the component to 300 pixels. Default is 200 pixels.
- 11. From the **Account Layout** palette, select **Fields** and drag the **Section** field from the palette to the **Account** page layout.

The Section Properties window appears.

- 12. Configure the Hierarchy Information section:
 - a. Enter Hierarchy Information in the Section Name text box.
 - b. Enable Detail Page and Edit Page.
 - c. Select 1-Column layout.
 - d. Select Left-Right tab-key order.
 - e. Click OK.
 - The Hierarchy Information section is added to the Account page.
- 13. From the Account Layout palette, select Visualforce Pages.
- 14. If you have alternate hierarchy mode enabled, based on the Salesforce environment that you use, drag one of the following Account Hierarchy Visualforce component from the palette to the **Hierarchy Information** section:
 - Hierarchy Visualforce component for Salesforce Classic.
 - Hierarchy V2 Visualforce component for Lightning Experience.

Note: Do not add the Hierarchy Edit component to the **Hierarchy Information** section because the **Hierarchy Information** section does not support the Hierarchy Edit component.

- 15. To change the display properties of the component, double-click the Account Hierarchy Visualforce component.
- 16. From the Account Layout palette, select **Fields** and then drag the Ultimate Parent field, the Ultimate Parent Name field, and the Last Updated field from the palette to the **Hierarchy Information** section.
- 17. Click Save from the Account Layout palette.

Step 3. Configure the Lightning Account Page

If you use Lightning Experience, you must configure the Lightning account page to include the CC360 Lightning components.

Click the guick access menu (⁽¹⁾), and then click Setup.

The Setup Home page appears.

2. Under PLATFORM TOOLS, click Objects and Fields > Object Manager.

The Object Manager page appears.

3. Click Accounts.

The **Details** page appears.

4. Click Lightning Record Pages.

The Lightning Record Pages page appears.

- 5. Click the default accounts record page.
- 6. Click Edit.
- 7. In the **Lightning Components** pane, under **Custom**, drag **DS_LT_DuplicateComponent** to the desired position on the canvas.

Use the DS_LT_CC360_Duplicate_Component to display and merge the duplicate records.

- 8. Click Save.
- 9. If the account page layout contains the Duplicate Accounts Visualforce component, perform the following tasks:
 - a. Click Back.
 - b. Click Page Layouts.
 - The Accounts: Page Layouts page appears.
 - c. In the Account Layout row, click the downward arrow, and select Edit.

The Account Layout page appears.

- d. Delete the **Duplicate Accounts** component from the page layout.
- e. Click Save.

Step 4. Configuring the Account Search Fields

To configure the account search fields that appear on the CC360 **Account** page, configure the search field set.

- 1. From the Setup section of the CC360 Admin tab, click Run the Setup Wizard.
- 2. Under Setup, click Field Set.

The Field Set Settings page appears.

3. In the Account Field Sets section, click Edit Account Field Sets.

The Account Field Sets page appears.

- 4. Select Edit for the Account Search Fields.
- 5. Drag the appropriate fields from the Account Search Fields palette to the field set list.
- 6. Click Save.

Configuring the Contacts Home Page

Configure the contacts home page to provide access to CC360 functionality, such as synchronization status and duplicate contacts.

- 1. Override the standard Salesforce Contact page.
- 2. Configure the contact page layout.
- 3. If you use Lightning Experience, configure the Lightning contact page to include the CC360 Lightning components.

Step 1. Overriding the Standard Salesforce Contact Page

You can override the standard Salesforce Contact page to access CC360 processes, such as searching for duplicates, verifying addresses, email addresses, and phone numbers, and searching for records. To override the Salesforce Contact page, set the CC360 Contact page to the **New** button on the Contacts Home page.

- 1. Based on the Salesforce environment that you use, perform one of the following tasks:
 - In Salesforce Classic, perform the following tasks:
 - 1. In the upper-right corner of the page, select your name, and click Setup.
 - Under App Setup, select Customize > Contacts > Buttons, Links, and Actions. The Buttons, Links, and Actions: Contacts page appears.
 - In the Buttons, Links, and Actions table, click Edit in the New button row. The Override Standard Button or Link: New page appears.
 - In Lightning Experience, perform the following tasks:
 - Click the quick access menu (¹), and then click Setup. The Setup Home page appears.
 - Under PLATFORM TOOLS, click Objects and Fields > Object Manager. The Object Manager page appears.
 - Click Contacts. The Details page appears.
 - 4. Click Buttons, Links, and Actions. The Buttons, Links, and Actions page appears.
 - In the New button row, click the downward arrow, and select Edit. The Override Standard Button or Link: New page appears.
- 2. Select Visualforce page, and then select Contact Scout [DS_ContactScoutPage].
- 3. Click Save.

Step 2. Configuring the Contact Page Layout

Configure the contact page layout to provide access to CC360 contact functionality.

- 1. Based on the Salesforce environment that you use, perform one of the following tasks:
 - In Salesforce Classic, perform the following tasks:
 - 1. In the upper-right corner of the page, select your name, and click Setup.
 - Under App Setup, select Customize > Contacts > Page Layouts. The Contact Page Layout page appears.
 - 3. For **Contact Layout**, click **Edit**. The Contact page layout editor appears.
 - In Lightning Experience, perform the following tasks:
 - Click the quick access menu (^(Q)), and then click Setup. The Setup Home page appears.
 - Under PLATFORM TOOLS, click Objects and Fields > Object Manager. The Object Manager page appears.

- Click Contacts. The Details page appears.
- 4. Click Page Layouts. The Contacts: Page Layouts page appears.
- In the Contact Layout row, click the downward arrow, and select Edit. The Contact Layout page appears.
- 2. From the **Contact Layout** palette, select **Buttons** and drag the **Consolidated View** button and **Find Duplicates** button to the **Custom Buttons** area under **Contact Detail**.
- 3. From the **Contact Layout** palette, select **Fields** and drag the **Section** field from the palette to the **Contact** page layout.

The Section Properties window appears.

- 4. Configure the CC360 Information section:
 - a. Enter CC360 Information in the Section Name text box.
 - b. Enable Detail Page and Edit Page.
 - c. Select 2-Column layout.
 - d. Select Left-Right tab-key order.
 - e. Click OK.

The CC360 Information section is added to the Contact page.

- 5. From the **Contact Layout** palette, select **Fields** and drag the following fields from the palette to the CC360 Information section:
 - Country ISO Code field
 - Legal Form field
 - Domain field
 - Synchronize field
- 6. From the **Contact Layout** palette, select **Related Lists** and drag the **Beans** related list from the palette to the Contact page layout.
- 7. From the **Contact Layout** palette, select **Fields** and drag the **Section** field from the palette the **Contact** page layout.

The Section Properties window appears.

- 8. Configure the Duplicate Contacts section:
 - a. Enter Duplicate Contacts in the Section Name text box.
 - b. Enable Detail Page and Edit Page.
 - c. Select **1-Column** layout.
 - d. Select Left-Right tab-key order.
 - e. Click OK.

The Duplicate Contacts section is added to the Contact page.

9. If you use Salesforce Classic, from the **Contact Layout** palette, select **Visualforce Pages** and drag **Duplicate Contacts** to the **Duplicate Contacts** section.

You can double-click the Duplicate Contacts Visualforce component to change the display properties of the component.

Note: If you use Lightning Experience, you must add the Lightning component to display the duplicate contacts. For more information about adding the Lightning components, see <u>"Step 3. Configure the Lightning Contact Page" on page 26</u>.

- 10. Optionally, if you have Data as a Service (DaaS) enabled in your organization, perform the following tasks:
 - a. From the Contact Layout palette, select Visualforce Pages.
 - b. Drag the DaaS Editor Visualforce component from the palette to the Address Information section.
 - c. Click the **Properties** icon of the DaaS Editor Visualforce component and increase the height of the component to 300 pixels. Default is 200 pixels.
- 11. Click Save from the Contact Layout palette.

Step 3. Configure the Lightning Contact Page

If you use Lightning Experience, you must configure the Lightning contact page to include the CC360 Lightning components.

1. Click the guick access menu (⁽²⁾), and then click **Setup**.

The Setup Home page appears.

2. Under PLATFORM TOOLS, click Objects and Fields > Object Manager.

The **Object Manager** page appears.

3. Click Contacts.

The **Details** page appears.

4. Click Lightning Record Pages.

The Lightning Record Pages page appears.

- 5. Click the default contacts record page.
- 6. Click Edit.
- 7. In the **Lightning Components** pane, under **Custom**, drag **DS_LT_CC360_Duplicate_Component** to desired position on the canvas.

Use the DS LT CC360 Duplicate Component component to display and merge the duplicate records.

- 8. Click Save.
- 9. If the contact page layout contains the Duplicate Contacts Visualforce component, perform the following tasks:
 - a. Click Back.
 - b. Click Page Layouts.

The Contacts: Page Layouts page appears.

- c. In the Contact Layout row, click the downward arrow, and select Edit.
 The Contact Layout page appears.
- d. Delete the **Duplicate Contacts** component from the page layout.
- e. Click Save.

Configuring the Leads Home Page

Configure the lead home page to provide access to CC360 functionality, such as synchronization status and duplicate leads.

- 1. Override the standard Salesforce Lead page.
- 2. Configure the lead page layout.
- 3. If you use Lightning Experience, configure the Lightning lead page to include the CC360 Lightning components.
- 4. Optionally, restrict converted statuses.

Step 1. Overriding the Standard Salesforce Lead Page

You can override the standard Salesforce Lead page to access CC360 processes, such as searching for duplicates, verifying addresses, email addresses, and phone numbers, and searching for records. To override the Salesforce Lead page, set the CC360 Lead page to the **New** button on the Leads Home page.

- 1. Based on the Salesforce environment that you use, perform one of the following tasks:
 - In Salesforce Classic, perform the following tasks:
 - 1. In the upper-right corner of the page, select your name, and click Setup.
 - Under App Setup, select Customize > Leads > Buttons, Links, and Actions. The Buttons, Links, and Actions: Leads page appears.
 - In the Buttons, Links, and Actions table, click Edit in the New button row. The Override Standard Button or Link: New page appears.
 - In Lightning Experience, perform the following tasks:
 - Click the quick access menu (^(Q)), and then click Setup. The Setup Home page appears.
 - Under PLATFORM TOOLS, click Objects and Fields > Object Manager. The Object Manager page appears.
 - Click Leads. The Details page appears.
 - 4. Click Buttons, Links, and Actions. The Buttons, Links, and Actions page appears.
 - In the New button row, click the downward arrow, and select Edit. The Override Standard Button or Link: New page appears.
- 2. Select Visualforce page, and then select Lead Scout [DS_LeadScoutPage].
- 3. Click Save.

Step 2. Configuring the Lead Page Layout

Configure the lead page layout to provide access to CC360 lead functionality.

1. Based on the Salesforce environment that you use, perform one of the following tasks:

- In Salesforce Classic, perform the following tasks:
 - 1. In the upper-right corner of the page, select your name, and click **Setup**.
 - Under App Setup, select Customize > Leads > Page Layouts. The Lead Page Layout page appears.
 - For Lead Layout, click Edit. The Contact page layout editor appears.
- In Lightning Experience, perform the following tasks:
 - Click the quick access menu (^{QQ}), and then click Setup. The Setup Home page appears.
 - 2. Under PLATFORM TOOLS, click Objects and Fields > Object Manager. The Object Manager page appears.
 - 3. Click **Leads**. The **Details** page appears.
 - 4. Click Page Layouts. The Leads: Page Layouts page appears.
 - In the Lead Layout row, click the downward arrow, and select Edit. The Lead Layout page appears.
- 2. From the Lead Layout palette, select Buttons and drag the Consolidated View button and Convert button to the Custom Buttons area under Lead Detail.
- 3. From the **Standard Buttons** area under **Lead Detail**, drag the default Salesforce **Convert** button to the **Lead Layout** palette.

Salesforce Convert button is removed from the Lead page layout.

4. From the Lead Layout palette, select Fields and drag the Section field from the palette to the Lead page layout.

The Section Properties window appears.

- 5. Configure the CC360 Information section:
 - a. Enter CC360 Information in the Section Name text box.
 - b. Enable **Detail Page** and **Edit Page**.
 - c. Select 2-Column layout.
 - d. Select Left-Right tab-key order.
 - e. Click OK.

The **CC360 Information** section is added to the Lead page.

- 6. From the **Lead Layout** palette, select **Fields** and drag the following fields from the palette to the **CC360 Information** section:
 - Account field
 - Contact field
 - Country ISO Code field
 - Legal Form field
 - Domain field
 - CC360 Process field
 - Synchronize field

- 7. From the Lead Layout palette, select Related Lists and drag the Beans related list from the palette to the Lead page layout.
- 8. From the **Lead Layout** palette, select **Fields** and drag the **Section** field from the palette to the **Lead** page layout.

The Section Properties window appears.

- 9. Configure the Duplicate Leads section:
 - a. Enter Duplicate Leads in the Section Name text box.
 - b. Enable Detail Page and Edit Page.
 - c. Select 1-Column layout.
 - d. Select Left-Right tab-key order.
 - e. Click OK.
 - The Duplicate Leads section is added to the Lead page.
- 10. If you use Salesforce Classic, from the Lead Layout palette, select Visualforce Pages and drag Duplicate Leads to the Duplicate Leads section.

You can double-click the Duplicate Leads Visualforce component to change the display properties of the component.

Note: If you use Lightning Experience, you must add the Lightning component to display the duplicate leads. For more information about adding the Lightning components, see <u>"Step 3. Configure the</u> Lightning Lead Page" on page 29.

- 11. Optionally, if you have Data as a Service (DaaS) enabled in your organization, perform the following tasks:
 - a. From the Lead Layout palette, select Visualforce Pages.
 - b. Drag the DaaS Editor Visualforce component from the palette to the Address Information section.
 - c. Click the **Properties** icon of the DaaS Editor Visualforce component and increase the height of the component to 300 pixels. Default is 200 pixels.
- 12. Click Save from the Lead Layout palette.

Step 3. Configure the Lightning Lead Page

If you use Lightning Experience, configure the Lightning lead page to include the CC360 Lightning components.

Click the guick access menu (⁽¹⁾), and then click Setup.

The Setup Home page appears.

2. Under PLATFORM TOOLS, click Objects and Fields > Object Manager.

The Object Manager page appears.

3. Click Leads.

The **Details** page appears.

4. Click Lightning Record Pages.

The Lightning Record Pages page appears.

- 5. Click the default leads record page.
- 6. Click Edit.

7. In the **Lightning Components** pane, under **Custom**, drag **DS_LT_DuplicateComponent** to desired position on the canvas.

 ${\tt Use the } {\tt DS_LT_CC360_Duplicate_Component \ component \ to \ display \ and \ merge \ the \ duplicate \ records.}$

- 8. Click Save.
- 9. If the lead page layout contains the Duplicate Leads Visualforce component, perform the following tasks:
 - a. Click Back.
 - b. Click Page Layouts.

The Leads: Page Layouts page appears.

c. In the Lead Layout row, click the downward arrow, and select Edit.

The Lead Layout page appears.

- d. Delete the Duplicate Leads component from the page layout.
- e. Click Save.

Step 4. Restricting Converted Statuses (Optional)

To restrict the converted statuses that are available for a particular lead type when you convert a lead, configure a Visualforce page field in the custom settings.

- 1. Based on the Salesforce environment that you use, perform one of the following tasks:
 - In Salesforce Classic, perform the following tasks:
 - 1. In the upper-right corner of the page, select your name, and click Setup.
 - Under App Setup, select Develop > Custom Settings. The Custom Settings page appears.
 - In Lightning Experience, perform the following tasks:
 - Click the quick access menu (^{QP}), and then click Setup. The Setup Home page appears.
 - 2. Under PLATFORM TOOLS, click Custom Code > Custom Settings. The Custom Settings page appears.
- 2. Click Manage for Visualforce Page Fields.

The Custom Setting: Visualforce Page Fields page appears.

3. Click New.

The Visualforce Page Fields Edit page appears.

- 4. In the Name field, enter BusinessProcess:<Name_of_Lead_Process> where <Name_of_Lead_Process> is the exact name of the lead process.
- 5. In the fields of **Page Fields 1** to **Page Fields 5**, enter the exact names of the converted statuses that you want to make available when a user converts a lead.

You can enter more than one converted status in a particular **Page Field** by separating the converted status names by a comma. The converted status names cannot contain a comma.

6. Click Save.

Configuring Field Sets

You canspecify the fields that you want to appear on the pages and in the sections of the CC360 user interface.

You can select the default configuration, edit the default configuration, or override a field set configuration with another field set configuration.

You can configure the following field sets:

- Account field sets
- Bean field sets
- Contact field sets
- · Lead field sets
- Master bean field sets
- Opportunity field sets

Account Field Sets

The account fields sets represent the fields that are related to the account object.

You can configure the following account field sets:

Account Detail Fields

Account fields in the Account Details section.

Person Account Search Fields

Person account fields on the person account Search Criteria page.

Hierarchy Edit Search Fields

Fields on the Search Criteria page when you search for records to add to a hierarchy.

Lead Convert Fields

Account fields on the Convert Lead page.

Account Search Fields

Account fields on the account Search Criteria page.

Account List Fields

Account fields in the list of accounts.

Account Address Fields

Address fields on the Consolidated Information page.

Duplicate Account List Fields

Fields in the list of duplicate accounts.

Account Merge Fields

Winning account fields that the merge batch job replaces with values from the losing account record if the field in the winning account record is null.

Bean Field Sets

The bean field sets represent the fields that are related to the CC360 beans.

You can configure the following bean field sets:

Lead Search Results Fields

Fields in the list of lead search results.

Bean Detail Fields

Fields in the Bean Detail section.

Contact Search Results Fields

Fields in the list of contact search results.

Account Search Results Fields

Fields in the list of account search results.

Hierarchy Edit Search Results Fields

Bean fields in the search results list when you search for records to add to a hierarchy.

Bean List Fields

Bean fields in the list of beans.

Company Search Results Fields

Fields in the list of company search results.

Company Hierarchy Fields

Fields that appear in the node label in the account hierarchy.

Contact Field Sets

The contact field sets represent the fields that are related to the contact object.

You can configure the following contact field sets:

Contact Merge Fields

Winning contact fields that the merge batch job replaces with values from the losing contact record if the field in the winning contact record is null.

Lead Convert Fields

Contact fields on the Convert Lead page.

Contact List Fields

Contact fields in the list of contacts.

Contact Address Fields

Contact fields on the Consolidated Information page.

Contact Search Fields

Contact fields on the contact Search Criteria page.

Duplicate Contact List Fields

Fields in the list of duplicate contacts.

Lead Field Sets

The lead field sets represent the fields that are related to the lead object.

You can configure the following lead field sets:

Lead Address Fields

Lead fields on the Consolidated Information page.

Lead Search Fields

Lead fields on the lead Search Criteria page.

Lead Convert Fields

Lead fields on the Convert Lead page.

Lead Merge Fields

Winning lead fields that the merge batch job replaces with values from the losing lead record if the field in the winning lead record is null.

Lead List Fields

Lead fields in list of leads.

Duplicate Lead List Fields

Lead fields in the list of duplicate leads.

Master Bean Field Sets

The master bean field sets represent the fields that are related to the CC360 master beans.

You can configure the following master bean field sets:

Master Bean List Fields

Fields displayed in the list of master beans.

Master Bean Detail Fields

Fields in the Master Bean Detail section.

Opportunity Field Set

The opportunity field set represents the fields that are related to the opportunity object. You can configure the Opportunity List Fields field set for the opportunity object.

Configuring Field Sets for Standard Objects

To configure field sets, use the field set setup tool in the Setup Wizard.

- 1. From the Setup section of the CC360 Admin tab, click Run the Setup Wizard.
- 2. Under Setup, click Field Set.
- 3. Click Edit Lead Field Sets, Edit Opportunity Field Sets, Edit Account Field Sets, Edit Contact Field Sets, Edit Bean Field Sets, or Edit Master Bean Field Sets to edit the field set group you want to edit.
- 4. Click Edit in the Action column of the field set you want to edit.
- 5. Drag the field you want to include in the field set from the **Field Set Properties** section to the **In the Field Set** section.
- 6. Click Save.
- 7. To revert to the default configuration, remove all the fields from the In the Field Set section.

Configuring Field Sets for Custom Objects

If you have custom objects in your organization, you must configure the following field sets for the custom objects:

• Search field set. Field set that you want to use in the Lightning Scout page.

• Search result field set. Field set that the search results use in the Lightning Scout page.

Note: Search result field set for all objects are created in the bean object.

Configuring Search Field Set

The search field set for custom object is used in the Lightning Scout page to search for custom object records. You can configure the search field set in Salesforce Classic.

- 1. Based on the Salesforce environment that you use, perform one of the following tasks:
 - In Salesforce Classic, perform the following tasks:
 - 1. In the upper-right corner of the page, select your name, and click **Setup**.
 - Under App Setup, select Create > Objects. The Custom Objects page appears.
 - 3. Select the object for which you want to create the search field set.

The custom object details page appears.

4. In the Field Sets section, click New.

The New Field Set page appears.

- In Lightning Experience, perform the following tasks:
 - Click the quick access menu (^(Q)), and then click Setup. The Setup Home page appears.
 - Under PLATFORM TOOLS, click Objects and Fields > Object Manager. The Object Manager page appears.
 - Select the object for which you want to create the search field set. The **Details** page appears.
 - 4. Click Field Sets.

The Field Sets page appears.

5. Click New.

The New Field Set page appears.

- 2. In the Field Set Information section, perform the following tasks:
 - a. Enter a label for the field set.
 - b. Enter DS_ScoutSearchFields as the name for the field set.
 - c. Enter a short description of the field set.
- 3. Click Save.

The field set editor page appears.

- Drag the fields that you want to add from the custom object palette to the In the Field Set container.
 Note: You must add at least one field to the search field set.
- 5. Click Save.

Configuring Search Result Field Set

The result field set is used in the Lightning Scout page to display the search results of custom object records. You can configure the search result field set in Salesforce Classic.

- 1. Based on the Salesforce environment that you use, perform one of the following tasks:
 - In Salesforce Classic, perform the following tasks:
 - 1. In the upper-right corner of the page, select your name, and click **Setup**.
 - 2. Under App Setup, select Create > Objects. The Custom Objects page appears.
 - 3. Click Bean.

The bean details page appears.

4. In the Field Sets section, click New.

The New Field Set page appears.

- In Lightning Experience, perform the following tasks:
 - Click the quick access menu (^{QP}), and then click Setup. The Setup Home page appears.
 - 2. Under PLATFORM TOOLS, click Objects and Fields > Object Manager. The Object Manager page appears.
 - 3. Click Bean.

The Bean: Details page appears.

4. Click Field Sets.

The Bean: Field Sets page appears.

- 5. Click New.
 - The New Field Set page appears.
- 2. In the **Field Set Information** section, perform the following tasks:
 - a. Enter a label for the field set.
 - b. Enter ScoutSearchResultsFields <CustomObjectKeyPrefix> as the name for the field set.

CustomObjectKeyPrefix indicates the key prefix of the custom object for which you want to create the search result field set.

For example, if case is the custom object, enter ScoutSearchResultsFields_500 as the label for the field set where 500 is the key prefix for case.

- c. Enter a short description of the field set.
- 3. Click Save.

The field set editor page appears.

- 4. Drag the fields that you want to add from the custom object palette to the In the Field Set container.
- 5. Click Save.

Overriding a Field Set

You can override a field set configuration with another field set configuration. The field set configuration that you used to override can be the default configuration, a user-configured configuration, or an overridden configuration.

For example, if you override the Lead Address Fields field set with the Lead Convert Fields field set, the Lead Address Fields field set contains the fields of the Lead Convert Fields field set. If you override the Lead Convert Fields field set with the Lead List Fields field set, the Lead Address Fields field set contains the fields of the Lead List Fields field set.

Note: If you override the search field set of a standard or custom Salesforce object with a custom field set and you have record type enabled for you organization, do not add the Record Type field to the search field set as the object search field sets have the record type field configured.

- 1. From the Setup section of the CC360 Admin tab, click Run the Setup Wizard.
- 2. Under Setup, click Field Set.
- 3. Click the **Override** icon of the field set that you want to override.
- 4. Select a field set from the list.
- 5. Click Save.

The field set that you override contains the fields of the selected field set.

The Override icon of the field set changes to the Revert icon.

6. To revert to the original configuration of the field set, click the Revert icon of the field set.

Configuring the Customer 360 View

You can configure the objects that you can use in the Customer 360 page.

You can also add standard objects and custom objects. Default object in Customer 360 is Contacts. You can set the default object by changing the display order.

Changing the Display Order of Objects

You can change the display order of the objects that you view in the Customer 360 page. The object that you move to the top functions as the default object. The Customer 360 page displays the records based on the selected object.

To change the display order of the objects, perform the following tasks:

- 1. From the Setup section of the CC360 Admin tab, click Run the Setup Wizard.
- 2. Click Customer 360 Settings.

The Customer 360 Settings page appears.

- 3. Click Change Display Order.
- 4. Click the up or down arrow to move the objects.

The object that you move to the top functions as the default object.

5. Click Save.

Configuring the Customer 360 View

Use the setup wizard to configure the Customer 360. You can configure the objects that you can use in the **Customer 360** page. You can add standard objects and custom objects. Default object in Customer 360 is Contacts. You can set the default object by changing the display order.

- 1. From the Setup section of the CC360 Admin tab, click Run the Setup Wizard.
- 2. Click Customer 360 Settings.
- 3. In the Related Object Setup section, perform one of the following tasks:
 - Click New to add an object.
 - Click Edit Contact, Edit Lead, or Edit Opportunity to edit the configuration.

The Customer 360 Settings page appears.

4. Configure the following components:

Object Information

Indicates the object that you want to add or configure. The Account Lookup field selects an account relationship field associated with the selected object.

View Filter Information

Indicates a filter logic in the filter criteria.

For example, MailingCountry='United States' is a filter logic that searches for records with United States as MailingCountry.

You can validate the filter logic. To validate the filter logic, click Validate.

Display Column Information

Indicates the fields that you can view in the Customer 360 page. You can use the predefined field sets or you can select the fields that you want to view in the Customer 360 page.

Display Record Information

Indicates the number of records that you want to display on the Customer 360 page.

Visibility Information

Indicates the custom permission that you want to assign to the object. You can create custom permissions and assign it to a user or to a profile. A user can view the object only if the user has the permission to access the object.

5. Click Save.

APPENDIX A

Glossary

alternate hierarchy

Alternate hierarchy contains a list of nodes. These nodes link to the same master bean, nodes that have the same data source, and nodes that belong to the same hierarchy type.

automerge

Process that merges data.

bean

An object that holds data. CC360 creates a bean for every source record.

best version of the truth

The record maintained by the master bean that consists of the best data from the source records.

company norm

The company name without the legal form.

consolidation

The process of consolidating data from multiple source systems.

country name normalization

The process of standardizing the data in the country name field.

DaaS

Data as a Service (DaaS) contains address verification, phone number verification, and email address verification services. DaaS can be integrated with Cloud MDM - Customer 360 for Salesforce to verify addresses, email addresses, and phone numbers.

DaaS job

Verifies addresses, email addresses, and phone numbers of the Salesforce records.

data conversion

The process of converting beans from external data sources to Salesforce records.

de-duplication

Process of removing duplicate records.

duplicate check

A job that identifies duplicate records.

enrichment

The process of enhancing Salesforce records with consolidated data from the master beans after you run the consolidation batch job.

fuzzy matching

A probabilistic matching approach.

legal form

The business entity designation or frequently occurring element in a company name.

legal form normalization

The process of extracting the legal form from the company norm and populating the legal form field with normalized data.

master bean

Master beans link the related contact beans and lead beans to the account and also maintain the best version of the truth. CC360 creates a master bean for every account bean.

Master Org

Master Org is the central org on which you install Cloud MDM - Customer 360 for Salesforce.

multidimensional hierarchies

Contains records that are present in more than one hierarchy.

Multi-Org

Multi-Org capability automates the cleansing, standardization, de-duplication, and master data management of data from multiple Orgs in a distributed Salesforce environment.

object

A table similar to a database table that stores information.

organization

A deployment of Salesforce with a defined set of licensed users that is similar to the operational reference store of the MDM Multidomain Edition. An organization is the virtual space salesforce.com provides to an individual customer. Your organization includes all of your data and applications.

package

A group of Force.com components and apps that are made available through the AppExchange.

profile

Contains a set of permissions to perform tasks in the Cloud MDM - Customer 360 for Salesforce environment.

Spoke Org

Spoke Org connects to the Master Org to get updated accounts and person accounts.

standardization

Standardizes data that is used inconsistently, such as country names.

state and country picklists

State and country picklists are predefined and standardized states and countries. If you enable state and country picklist, you can select states and countries instead of entering state and country data into text fields.

synchronization

The process of migrating Salesforce data into Cloud MDM - Customer 360 for Salesforce.

ultimate parent

The root node of the hierarchy. The ultimate parent is the topmost node in the hierarchy.

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