



Informatica® PowerExchange for Microsoft  
Azure Blob Storage

10.1.1

# User Guide

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# Preface

The Informatica PowerExchange® for Microsoft Azure Blob Storage User Guide provides information about reading data from and writing data to Microsoft Azure Blob Storage. The guide is written for database administrators and developers who are responsible for developing mappings that read data from and write data to Microsoft Azure Blob Storage.

The guide assumes you have knowledge of Microsoft Azure Blob Storage and Informatica.

## Informatica Resources

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# CHAPTER 1

## Introduction to PowerExchange for Microsoft Azure Blob Storage

This chapter includes the following topics:

- [PowerExchange for Microsoft Azure Blob Storage Overview, 8](#)
- [PowerExchange for Microsoft Azure Blob Storage Example, 8](#)
- [Introduction to Microsoft Azure Blob Storage, 9](#)
- [PowerExchange for Microsoft Azure Blob Storage Configuration, 9](#)

### PowerExchange for Microsoft Azure Blob Storage Overview

You can use PowerExchange for Microsoft Azure Blob Storage to connect to Microsoft Azure Blob Storage from Informatica.

Use PowerExchange for Microsoft Azure Blob Storage to read data from or write data to Microsoft Azure Blob Storage.

You can create a Microsoft Azure Blob Storage connection to read or write Microsoft Azure Blob Storage data into a Microsoft Azure Blob Storage data object. When you use Microsoft Azure Blob Storage objects in mappings, you must configure properties specific to Microsoft Azure Blob Storage. You can validate and run mappings in native and Hive environments.

### PowerExchange for Microsoft Azure Blob Storage Example

You work in sales operations and want to score leads to drive higher sales for your organization. You need to bring in leads from Salesforce to Microsoft Azure Blob Storage. You can score leads for sales readiness in Microsoft Azure Machine Learning, and then load the lead scores back into Salesforce. You can keep data up to date with the latest leads and lead scores by scheduling a workflow to run on a regular basis.

You have leads in Salesforce with data such as the contact information, industry, company size, and marketing information.



You configure a mapping to insert leads from Salesforce to Microsoft Azure Blob Storage. Use Microsoft Azure Machine Learning to score the leads, and then create another mapping to load the lead scores into Salesforce.

You create a workflow so that the tasks run serially promising leads and increase efficiency.

## Introduction to Microsoft Azure Blob Storage

Microsoft Azure Blob Storage is a cloud-storage solution that stores unstructured data in the cloud as objects or blobs. Microsoft Azure Blob Storage can store text or binary data of any type, such as a document, media files, or application installer. Microsoft Azure Blob Storage is referred to as object storage.

Blobs are files of any type and size, and are organized into containers in Microsoft Azure Storage. You can access delimited files that are page blobs or block blobs with Microsoft Azure Blob Storage connections.

## PowerExchange for Microsoft Azure Blob Storage Configuration

PowerExchange for Microsoft Azure Blob Storage installs with the Informatica services and clients.

## CHAPTER 2

# Microsoft Azure Blob Storage Connections

This chapter includes the following topics:

- [Microsoft Azure Blob Storage Connection Overview, 10](#)
- [Microsoft Azure Blob Storage Connection Properties, 10](#)
- [Creating a Microsoft Azure Blob Storage Connection, 11](#)

## Microsoft Azure Blob Storage Connection Overview

Microsoft Azure Blob Storage connection enables you to read data from or write data to Microsoft Azure Blob Storage.

You can use Microsoft Azure Blob Storage connections to create data objects and run mappings. The Developer tool uses the connection when you create a data object. The Data Integration Service uses the connection when you run mappings.

You can create an Microsoft Azure Blob Storage connection from the Developer tool or the Administrator tool. The Developer tool stores connections in the domain configuration repository. Create and manage connections in the connection preferences.

## Microsoft Azure Blob Storage Connection Properties

When you set up a Microsoft Azure Blob Storage connection, you must configure the connection properties.

The following table describes the Microsoft Azure Blob Storage connection properties:

Property	Description
Name	Name of the Microsoft Azure Blob Storage connection.
ID	String that the Data Integration Service uses to identify the connection. The ID is not case sensitive. It must be 255 characters or less and must be unique in the domain. You cannot change this property after you create the connection. Default value is the connection name.

Property	Description
Description	Description of the connection.
Location	The domain where you want to create the connection.
Type	Type of connection. Select AzureBlob.

The **Connection Details** tab contains the connection attributes of the Microsoft Azure Blob Storage connection. The following table describes the connection attributes:

Property	Description
Account Name	Name of the Microsoft Azure Storage account.
Account Key	Microsoft Azure Storage access key.
Container Name	Microsoft Azure Blob Storage container name. <b>Note:</b> PowerExchange for Microsoft Azure Blob Storage does not support sub-containers.

## Creating a Microsoft Azure Blob Storage Connection

Before you create a Microsoft Azure Blob Storage data object, create a connection in the Developer tool.

1. Click **Window > Preferences**.
2. Select **Informatica > Connections**.
3. Expand the domain in the **Available Connections**.
4. Select the connection type **Enterprise Application > AzureBlob**, and click **Add**.
5. Enter a connection name and an optional description.
6. Enter an ID for the connection.
7. Select **AzureBlob** as the connection type.
8. Click **Next**.
9. Configure the connection properties.
10. Click **Test Connection** to verify the connection to Microsoft Azure Blob Storage.
11. Click **Finish**.

## CHAPTER 3

# Microsoft Azure Blob Storage Data Objects

This chapter includes the following topics:

- [Microsoft Azure Blob Storage Data Objects Overview, 12](#)
- [Microsoft Azure Blob Storage Data Object Properties, 12](#)
- [Creating a Microsoft Azure Blob Storage Data Object, 14](#)
- [Creating a Data Object Operation, 14](#)
- [Configuring Column Projection, 14](#)

## Microsoft Azure Blob Storage Data Objects Overview

A Microsoft Azure Blob Storage data object is a physical data object that uses Microsoft Azure Blob Storage as a source or target. A Microsoft Azure Blob Storage data object represents the data in a Microsoft Azure Blob Storage file.

You can configure the data object read and write operation properties that determine how data can be read from Microsoft Azure Blob Storage sources and loaded to Microsoft Azure Blob Storage targets. You first create a connection to create a Microsoft Azure Blob Storage data object. Then, you can add the data object read or write operation to a mapping.

## Microsoft Azure Blob Storage Data Object Properties

Specify the data object properties when you create the data object.

The following table describes the properties that you configure for the Microsoft Azure Blob Storage data objects:

Property	Description
Name	Name of the Microsoft Azure Blob Storage data object.
Location	The project or folder in the Model Repository where you want to store the Microsoft Azure Blob Storage data object.
Connection	Name of the Microsoft Azure Blob Storage connection.

## Microsoft Azure Blob Storage Data Object Read Operation Properties

Microsoft Azure Blob Storage data object read operation properties include advanced properties that apply to the Microsoft Azure Blob Storage data object.

The Developer tool displays advanced properties for the Microsoft Azure Blob Storage data object operation in the **Advanced** view.

The following table describes the advanced properties that you can configure for a Microsoft Azure Blob Storage data object read operation:

Property	Description
Number of concurrent connections to Blob Store	The number of concurrent connections to Blob Store to download files. Default is 4.

## Microsoft Azure Blob Storage Data Object Write Operation Properties

Microsoft Azure Blob Storage data object write operation properties include advanced properties that apply to the Microsoft Azure Blob Storage data object.

The Developer tool displays advanced properties for the Microsoft Azure Blob Storage data object operation in the **Advanced** view.

The following table describes the advanced properties that you can configure for a Microsoft Azure Blob Storage data object write operation:

Property	Description
Number of concurrent connections to Blob Store	The number of concurrent connections to Blob Store to upload files. Default is 4.

**Note:** When you write to Microsoft Azure Blob Storage, ensure that the first column of a row in the data object is not empty. If the first column of a row in the data object is empty, double quotes appear in the corresponding column of the target blob file.

# Creating a Microsoft Azure Blob Storage Data Object

Create a Microsoft Azure Blob Storage data object to add to a mapping.

1. Select a project or folder in the **Object Explorer** view.
2. Click **File > New > Data Object**.
3. Select **AzureBlob Data Object** and click **Next**.  
The AzureBlob Data Object dialog box appears.
4. Enter a name for the data object.
5. Click **Browse** next to the **Location** option and select the target project or folder.
6. Click **Browse** next to the **Connection** option and select the AzureBlob connection from which you want to import the Microsoft Azure Blob Storage object.
7. To add a resource, click **Add** next to the **Selected Resources** option.  
The Add Resource dialog box appears.
8. Select the checkbox next to the Microsoft Azure Blob Storage object you want to add and click **OK**.
9. Click **Finish**.  
The data object appears under Data Objects in the project or folder in the Object Explorer view.

## Creating a Data Object Operation

You can create the data object read or write operation for a Microsoft Azure Blob Storage data objects. You can then add the Microsoft Azure Blob Storage data object operation to a mapping.

1. Select the data object in the **Object Explorer** view.
2. Right-click and select **New > Data Object Operation**.  
The Data Object Operation dialog box appears.
3. Enter a name for the data object operation.
4. Select the type of data object operation.  
You can choose read or write operation.
5. Click **Add**.  
The Select Resources dialog box appears.
6. Select the Microsoft Azure Blob Storage data object for which you want to create the data object operation and click **OK**.
7. Click **Finish**.  
The Developer tool creates the data object operation for the selected data object.

## Configuring Column Projection

After you create a data object operation, you can project the columns as a binary data type, sample the Microsoft Azure Blob Storage file metadata and then project the columns, or manually project the columns.

## Projecting Binary Columns

Perform the following steps to project columns as a binary data type:

1. Go to **Column Projection** tab.
2. Clear the **Enable Column Projection** field.

The columns appear as a binary data type.

## Sampling Metadata and Projecting Columns

Perform the following steps to sample metadata file and project columns:

1. Go to **Column Projection** tab.
2. Click **Edit Column Projection**.
3. Select **Reconfigure**.

The **Column Projection** page appears.

4. Choose **Sample Metadata File**.

You can click **Browse** and navigate to the directory that contains the file.

5. Select a code page in **Code page** field.

The page matches the code page of the data that you want to process.

**Note:** The **Delimited** and **Fixed-width** format properties are disabled.

6. Click **Next**.
7. Configure the format properties.

Property	Description
Delimiters	Character used to separate columns of data. If you enter a delimiter that is the same as the escape character or the text qualifier, you might receive unexpected results. Microsoft Azure Blob Storage reader and writer support Delimiters.
Text Qualifier	Quote character that defines the boundaries of text strings. If you select a quote character, the Developer tool ignores delimiters within pairs of quotes. Microsoft Azure Blob Storage reader supports Text Qualifier.
Import Column Names From First Line	If selected, the Developer tool uses data in the first row for column names. Select this option if column names appear in the first row. The Developer tool prefixes "FIELD_" to field names that are not valid. Microsoft Azure Blob Storage reader and writer support Import Column Names From First Line.

8. Click **Next** to preview the flat file data object.  
You must change the data types to string manually.
9. Click **Finish**.

## Projecting Columns Manually

Perform the following steps to project columns manually:

1. Go to **Column Projection** tab.
2. Click **Edit Column Projection**.

3. Click **New** icon and add fields manually.



## CHAPTER 4

# Microsoft Azure Blob Storage Mappings

This chapter includes the following topics:

- [Microsoft Azure Blob Storage Mappings Overview, 17](#)
- [Mapping Validation and Run-time Environments, 17](#)

## Microsoft Azure Blob Storage Mappings Overview

After you create a Microsoft Azure Blob Storage data object operation, you can develop a mapping.

You can define the following objects in the mapping:

- Microsoft Azure Blob Storage data object read operation as the input to read data from Microsoft Azure Blob Storage.
- Microsoft Azure Blob Storage data object write operation as the output to write data to Microsoft Azure Blob Storage.

**Note:** You do not require any additional steps to run PowerExchange for Microsoft Azure Blob Storage in Hive environment.

## Mapping Validation and Run-time Environments

You can validate and run mappings in the native environment or Hive environment.

You can validate a mapping in the native environment, Hive environment, or both. The Data Integration Service validates whether the mapping can run in the selected environment. You must validate the mapping for an environment before you run the mapping in that environment.

When you run a mapping in the native environment, the Data Integration Service runs the mapping from the Developer tool.

When you run a mapping in a Hive environment, the Data Integration Service converts the task into HiveQL queries to enable the Hadoop cluster to process the data.

# CHAPTER 5

## Data Type Reference

This chapter includes the following topics:

- [Data Type Reference Overview, 18](#)
- [Microsoft Azure Blob Storage and Transformation Data Types, 18](#)

### Data Type Reference Overview

Informatica Developer uses the following data types in Microsoft Azure Blob Storage mappings:

- Microsoft Azure Blob Storage native data types. Microsoft Azure Blob Storage data types appear in the physical data object column properties.
- Transformation data types. Set of data types that appear in the transformations. They are internal data types based on ANSI SQL-92 generic data types, which the Data Integration Service uses to move data across platforms. Transformation data types appear in all transformations in a mapping.

When PowerExchange for Microsoft Azure Blob Storage reads source data, it converts the native data types to the comparable transformation data types before transforming the data. When PowerExchange for Microsoft Azure Blob Storage writes to a target, it converts the transformation data types to the comparable native data types.

### Microsoft Azure Blob Storage and Transformation Data Types

The following table lists the Microsoft Azure Blob Storage data types that the Data Integration Service supports and the corresponding transformation data types:

Microsoft Azure Blob Storage Native Data Type	Transformation Data Type	Range and Description
String	String	1 to 104,857,600 characters