



Informatica® Cloud MDM - Customer 360 for
Salesforce

Winter 2022 Version 7.221

What's New and Changed

Informatica Cloud MDM - Customer 360 for Salesforce What's New and Changed
Winter 2022 Version 7.221
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Preface

Read the *Informatica® Cloud MDM - Customer 360 for Salesforce What's New and Changed* to learn about the new features and enhancements, behavior changes between versions, and tasks you might need to perform after you upgrade from a previous version.

This guide is written for users of Cloud MDM - Customer 360 for Salesforce. This guide assumes that you have knowledge of the features for which you are responsible.

Informatica Resources

Informatica provides you with a range of product resources through the Informatica Network and other online portals. Use the resources to get the most from your Informatica products and solutions and to learn from other Informatica users and subject matter experts.

Informatica Network

The Informatica Network is the gateway to many resources, including the Informatica Knowledge Base and Informatica Global Customer Support. To enter the Informatica Network, visit <https://network.informatica.com>.

As an Informatica Network member, you have the following options:

- Search the Knowledge Base for product resources.
- View product availability information.
- Create and review your support cases.
- Find your local Informatica User Group Network and collaborate with your peers.

Informatica Knowledge Base

Use the Informatica Knowledge Base to find product resources such as how-to articles, best practices, video tutorials, and answers to frequently asked questions.

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Informatica Product Availability Matrices

Product Availability Matrices (PAMs) indicate the versions of the operating systems, databases, and types of data sources and targets that a product release supports. You can browse the Informatica PAMs at <https://network.informatica.com/community/informatica-network/product-availability-matrices>.

Informatica Velocity

Informatica Velocity is a collection of tips and best practices developed by Informatica Professional Services and based on real-world experiences from hundreds of data management projects. Informatica Velocity represents the collective knowledge of Informatica consultants who work with organizations around the world to plan, develop, deploy, and maintain successful data management solutions.

You can find Informatica Velocity resources at <http://velocity.informatica.com>. If you have questions, comments, or ideas about Informatica Velocity, contact Informatica Professional Services at ips@informatica.com.

Informatica Marketplace

The Informatica Marketplace is a forum where you can find solutions that extend and enhance your Informatica implementations. Leverage any of the hundreds of solutions from Informatica developers and partners on the Marketplace to improve your productivity and speed up time to implementation on your projects. You can find the Informatica Marketplace at <https://marketplace.informatica.com>.

Informatica Global Customer Support

You can contact a Global Support Center by telephone or through the Informatica Network.

To find your local Informatica Global Customer Support telephone number, visit the Informatica website at the following link:

<https://www.informatica.com/services-and-training/customer-success-services/contact-us.html>.

To find online support resources on the Informatica Network, visit <https://network.informatica.com> and select the eSupport option.

CHAPTER 1

Important Notices

This chapter includes the following topic:

- [Support Changes, 6](#)

Support Changes

This section describes the support changes in Winter 2022.

Deprecating the Capability to Toggle the Master Record ID Before Manual Merge Process

Effective in Winter 2022, Cloud MDM - Customer 360 for Salesforce deprecates the capability to toggle the master record ID before you can manually merge the duplicate records.

Cloud MDM - Customer 360 for Salesforce intends to drop the deprecated functionality support in a future release. It is recommended that you use setup wizard to configure the merge rules for survivorship of master record from the duplicate pairs.

For more information about configuring merge rules, see the *Informatica Cloud MDM - Customer 360 for Salesforce Administrator Guide*.

CHAPTER 2

What's New

This section describes the new features in Winter 2022 version 7.22.

Duplicate Review Threshold

You can configure a duplicate review threshold score below which you do not want to consider the records as duplicates.

Records with scores greater than the duplicate review threshold score and less than or equal to the duplicate threshold score are queued for manual review before merge.

For more information about configuring the duplicate review threshold score, see the *Informatica Cloud MDM - Customer 360 for Salesforce Administrator Guide*.

Data as a Service Settings

You can configure the CC360 Data as a Service (DaaS) settings to improve the address verification, email address verification, and phone number validation services.

You can use the Webservice Endpoint URL to process address verification, email address verification, and phone number validation services.

In the Address Verification service, you can use the certified modes to verify addresses to the standards that the postal authority in a country specifies.

In the Email Address Verification Service Settings, you can provide additional parameters, such as the maximum number of suggestions to be returned as part of the response and the name of the risk tolerance profile that the recommendations are based.

For more information about configuring the DaaS settings, see the *Informatica Cloud MDM - Customer 360 for Salesforce Administrator Guide*.

Configure Default Duplicate Check and Merge Batch Jobs Settings

You can configure the internal settings for contacts, leads, and custom objects to change the default duplicate check and merge batch job settings.

You can enable the deletion of previously merged duplicate pairs from the duplicate table and pair new records with the survivor of the previous merge process.

For more information about configuring the internal settings, see the *Informatica Cloud MDM - Customer 360 for Salesforce Administrator Guide*.